

Your Tutoring Business Launch Success Checklist



MICHAEL GIBBEN

Founder, Coach for Tutors

Coach for Tutors

Your Tutoring Business Launch Success Checklist

X: X-Marks the Spot (Specific Niche)

- I know what makes me unique to prospective families and clients
- I know who I tutor, what I tutor, and where I tutor

I: Ideal Clients

- I know the time commitment for my tutoring (aligns with families)
- I know the values of my tutoring business (aligns with families)

F: Foundational Five

A: Accounting

- I have accounting software to organize my revenue and expenses
- I know an accountant who can help me with taxes and tax law

B: Business License

- I have completed and received my business name search
- I have completed and received my business license

C: Client Contract and Programs

- I have completed a client-tutor contract for prospective families and clients that includes protocols and procedures
- I have created client programs and pricing for these programs

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F: Foundational Five

D: Due Diligence Insurance

- I have contacted the appropriate insurance advisor for liability insurance
- I have liability insurance for my tutoring business

E: Educational Software and Website

- I have an educational based software for recording business information
- I have created a website for my tutoring business

M: Marketing Protocols and Processes

- I have created my top five list of marketing strategies
- I know how to generate referrals, testimonials, and my ideal network

S: Sales Protocols and Processes

- I have sales processes and protocols in place for my business
- I am comfortable navigating objections from prospects and clients

P: Prospects to Clients

- I have a process in a place to transform prospects into clients
- I have protocols in place for new clients
- I have a process in place to continue to amaze existing clients

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Are **you** ready to take the **next step** in **growing your successful tutoring business?**

The first step is to fill out your complimentary tutoring business launch report card.

<https://forms.gle/eM8e8g8mZsVKHBRQ7>

Next, book your customized discovery meeting and we will review your report card, your needs and goals, and your customized coaching roadmap and custom coaching options.

<https://www.coachfortutors.com/book-online>

As always, make it a great day.

Sincerely,

Michael Gibben
Founder, Coach for Tutors